

THE LARGEST VIP ICT GATHERING
SPONSORSHIP KIT & STATS 2024

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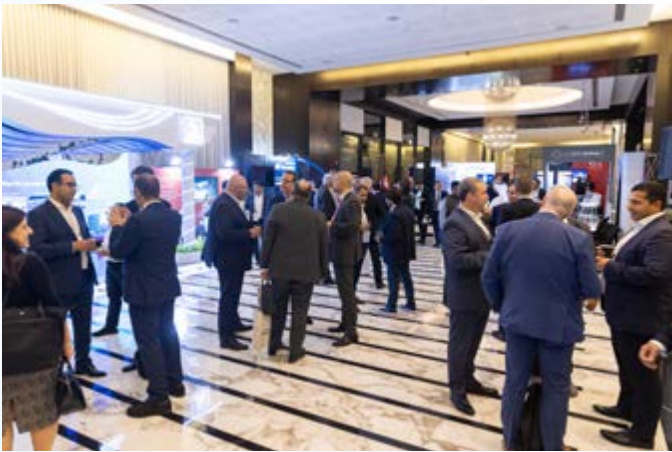
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A GLOBAL SUMMIT

The 18th edition of the Telecom Review Leaders' Summit will build on the success of the 17th edition, as reflected by the participation of C-level executives from over 36 countries, making it a global summit with a regional contribution. Under its annual theme 'Global. Regional. Digital.' Telecom Review Leaders' Summit will spotlight the industry's main trends, including 5G, cloud, data centers, cybersecurity, digitalization and much more.



EXPECTED 600+ ATTENDEES

The 2024 Telecom Review Leaders' Summit is targeting 600+ attendees from the vast ICT ecosystem and from all corners of the globe. The event will gather a host of C-level executives representing mobile, wholesale and satellite operators, vendors, solution providers, enterprises, regulators, governments, NGOs, consultants, analysts, broadcasting companies and OTTs.

GREAT NETWORKING OPPORTUNITY

In addition to in-depth panel discussions, attendees will gather in a friendly networking environment. Exhibitors in the demo area will also showcase their innovative solutions and meet with participating industry leaders and experts.



AWARDS



Telecom Review Excellence Awards and Leader Merit Awards recognize ICT brands and industry leaders for what they have accomplished during the year.

Through its prestigious awards presentation, Telecom Review, together with an independent panel of judges, continues its dedication and commitment to the ICT industry by recognizing the best of the best in corporate innovation and performance, as well as individual capabilities and contributions as influential players globally.

The speakers at the 17th edition were from leading ICT companies

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SPONSORS 2023

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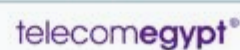
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Silver Sponsors



Networking Breaks Sponsor

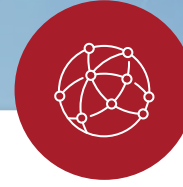


STATISTICS 2023



TOTAL PHYSICAL ATTENDEES

625



COUNTRIES

36

LIST OF COUNTRIES



BAHRAIN



CANADA



CHINA



EGYPT



FRANCE



GERMANY



HONG KONG



INDIA



INDONESIA



IRELAND



ITALY



JAPAN



KENYA



KOREA



KSA



KUWAIT



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NEW ZEALAND



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SPAIN



SUDAN



SWITZERLAND



TUNISIA



TURKEY



UNITED ARAB EMIRATES



UNITED KINGDOM



UKRAINE



UNITED STATES

JOB PROFILE

| | |
|-----------------------------|-----|
| VP | 14% |
| Director/Head of Department | 32% |
| C-Level | 22% |
| Manager | 15% |
| Partner/Board Member | 2% |
| Engineer | 2% |
| Other | 13% |

COMPANY PROFILE

| | |
|--------------------------------------|-----|
| Telecom Operator/Wholesale/Satellite | 37% |
| Enterprise | 6% |
| Vendors/Solution Providers | 41% |
| Regulators/Government/NGO | 5% |
| Consultants/Analyst | 6% |
| PR/Organizers/Events | 4% |
| Broadcast/OTT/Media | 1% |



OPERATOR/WHOLESALE CARRIER/SATELLITE

AALTO HAPS | Afinna One | Bayobab | Beyond One | BNET | China Mobile International Middle East | du | e& | e& Brand & Communications | e& Group | e& international | e& Operations | e& strategy | etisalat by e& | EXA Infrastructure | FRiENDi mobile | Indosat Ooredoo Hutchison | Intelsat | Inwi | Kalaam Carrier Solutions | MTN Group | MTN Nigeria | Omantel | Ooredoo Kuwait | Ooredoo Oman | Ooredoo Qatar | PCCW Global | Salam | Salam Mobile | SES | Smile Telecoms Holding | stc Bahrain | stc KSA | Telecom Egypt | TELUS | Tunisie Telecom | Verizon | Verizon Partner Solutions | Virgin Mobile KSA | Virgin Mobile Kuwait | Vodafone Oman | Vodafone Partner | Vodafone Ukraine | Wateen Telecom | Zain KSA | Zain Sudan

VENDORS

Atos | Cisco | CommScope | Ericsson | Ericsson Middle East | Fortinet | Huawei | NEC Corporation | Netcracker Technology | Nokia | Radio Frequency Systems GmbH | Rohde & Schwarz GmbH & Co. KG | Rohde & Schwarz Middle East & Africa | Senko Advanced Components (Euro) Ltd. | TARANA Wireless | ZTE Corporation

SOLUTION PROVIDERS

AB Handshake Corporation | Advatecgroup | Amazon Web Services | Atrebo | Comarch | Comviva | CSG | Cubic Telecom | Digital DEWA | Dsquares | Eurisko | Evulpa | FNS (M) Sdn Bhd | FNSValue Company Limited | Gcore | HELP AG | HPE | iBasis | InfraX | Kamaleon | Lexinto | Luxoft | MYCOM OSI | Next Telecom | Open Signal | Pure Storage | Reализe | Related | RIBBON COMMUNICATIONS | Salesforce | SCIT Group | SkyFive Arabia | Solgari | spicetech | Tech Mahindra | Tecnotree | Telcovas Solutions and Services | TIMWETECH | totogi | Viahub Communication Corporation | Zain TECH



ENTERPRISE

Jeddah International College | Jetex | Mukti Mandiri Lestari | Playbook | Red Sea Global | State Grid Corporation of China

CONSULTANTS/ANALYST

Centrigent | Dany Doueik | German Consulting Company | ICT | MCP | PMP Strategy | Revenue Foundry | Sofrecom | Sofrecom Group | Sofrecom Middle East |

PR/ORGANIZER/EVENTS

Asdaa BCW | Avantgarde | BCW Global | BCW Hong Kong | GSMA | SocialEyez

BROADCAST/OTT/MEDIA

Albiladpress

GOVERNMENT/NGO

ASEF | ATU | EIA | ITU | Polish Chamber of Commerce for Electronics and Tel | SomosGov Inc.

TELECOM REVIEW SUMMIT 2024 SPONSORSHIP

DIAMOND SPONSORSHIP | US\$ 135,000 **SOLD**

(EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens - inside and outside the conference
- Promotional video of 3 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 4 pages
- OBC: Outside back cover advertisement in the Summit special supplement
- First speaking slot
- Panelist option (3)
- 30 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 4 award categories
- Co-branded badge lanyards

OFFICIAL TELECOM PARTNER | US\$ 110,000 **SOLD**

(EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens - inside and outside the conference
- Promotional video of 2.30 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 4 pages
- Double-page advertisement OR IFCS in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 4 award categories

TECHNOLOGY PARTNER | US\$ 110,000

(EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 2.30 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 4 pages
- Double-page advertisement OR IFCS in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 4 award categories

STRATEGIC PARTNER | US\$ 95,000 **SOLD**

(EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 3 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 3 award categories

DIGITAL PARTNER | US\$ 95,000 **SOLD**

(EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 3 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 3 award categories

TELECOM REVIEW SUMMIT 2024 SPONSORSHIP

KNOWLEDGE PARTNER | US\$ 85,000 **SOLD** (EXCLUSIVE TO ONE SPONSOR)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens - inside and outside the conference
- Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 2 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- Moderator role
- 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

PLATINUM SPONSORSHIP | US\$ 60,000 (UP TO TEN SPONSORS)

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 2 pages
- Double-page advertisement in the Summit special supplement
- Panelist option (1)
- 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

GOLD SPONSORSHIP | US\$ 30,000

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 1 minute to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement (1 page)
- Full page color (FPC) advertisement in the Summit special supplement
- 8 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

SILVER SPONSORSHIP | US\$ 18,000

- Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Promotional video of 45 seconds to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement (1 page) OR full page advertisement
- 5 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

BAG SPONSORSHIP | US\$ 14,000 (EXCLUSIVE TO ONE SPONSOR)

- Co-branded with Telecom Review registration bags
- 2 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

NETWORKING BREAKS SPONSORSHIP | US\$ 14,000 (EXCLUSIVE TO ONE SPONSOR)

- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Flag placement on all tables. Flag production not included
- 3 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

TERMS & CONDITIONS



- Financial conditions: 50% upon signature and 50% one month prior to the event. Prices are subject to 5% VAT (applicable for UAE companies)

• ***This is a closed event.***

• ***Access is exclusive to the sponsor representatives and is by invitation only.***

- Sponsors' passes are only good for own staff's use (unless approved by the organizers)
- The agreement for sponsors and registration passes are non-refundable unless major crises occur that result in the summit's cancellation
- Award promo code will be shared after 50% of payment is done, unless different agreement is made.

DEMO AREA

BOOK YOUR PREFERRED LOCATION NOW!

An exclusive “proof of concept” area will be set up outside of the main conference arena.

The area will add a visionary element to the event, allowing technology and innovation leaders of the ICT industry to demonstrate their ideas towards growth, value and the future.

Spaces are limited. BOOK NOW for your idea to be seen by leaders of the industry, at the only event of its kind in the region/UAE.



LIMITED SPACE FOR NON SPONSORS

Be creative. Design and customize your booth to differentiate your presentation from all others.

Spaces in the demo area will be offered on priority to Summit sponsors.



SPACE & PRICE

6sqm (2 Summit passes)
US\$ 16,000

8sqm (3 Summit passes)
US\$ 20,000

13sqm (4 Summit passes)
US\$ 25,000

Due to the limited spaces in the demo area, we urge interested parties to reach out to us before **October 15, 2024**, to secure a booking.

DEMO AREA



REFURNISH YOUR STAND SPACE WITH SOPHISTICATED DIGITAL SCREEN

For more details contact us:
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telecomreview.com/summit



TELECOM REVIEW SUMMIT 2023



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